

# Web-Conferencing 101

USA/Canada Leadership Forum – Anchorage, Alaska

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# Welcome



# Why are you here in Alaska?

- Face to face interaction
- Meet other LIONS
- Destination



# Reality Check!

- Time
- Money
- Job Commitments
- Family
- Health



**Problem:**

**You can't go to the conference in person.**



# Solution:

## Alternative Communication Mode.

- *Snail mail* – hard copy, costs money, **SLOW**
- *Telephone* – instant, real time, no visual stimuli
- *Text* – short, no visual stimuli, no interaction
- *Fax* – faster hard copy, no visual stimuli, no interaction
- Email – wait for a reply
- Twitter – short broadcast, info only
- Facebook – group or one on one, very public
- SKYPE – one to one (many), real time, no downloads



# Webinar

- one to one
- one to several group dynamics
- real time
- downloads
- anyone can play

It's more than YOUTUBE!



# What are the benefits?

- Direct interaction with experts
- No travel time or travel expense
- You choose the web-conference
- Review the material at your leisure



# WHO

- Anyone with internet access.
- You can even use one screen for a group



# WHAT

- Interview
- Meeting
- Seminar
- Conference



# WHERE

- At home
- At the office
- Any public access point



# WHEN

- Whenever the coordinator plans
- Course material can be downloaded



# WHY

- To learn
- To participate



# Incoming Call SKYPE



# Process

- ***Find Webinar***
  - Google topics
- ***Register***
  - Save your passwords!
  - Put it on your calendar
- ***Day of Webinar***
  - Company reminders for you...
  - make sure your equipment is functioning
- ***Log In***
  - Participate
- ***Download presentation***



<http://www.lionsclubs.org/EN/member-center/leadership-development/development-programs/webinars.php>



# Like the Idea!

- Do it yourself
- CITRIX online
- gotomeeting.com
- gotowebinar.com
- 4minute27secpresentation



Who has participated in a Webinar?

Likes

Dislikes



# QUESTIONS



Thank-you for  
participating!



